







JFL Enterprises, Inc. 2021 Programs









Birthday Candle Air Cannon *Available Spring 2021*

Features & Benefits

Wholesale Cost: \$4.00/pc

- Brand new for 2021!
- No more blowing germs all over the cake!
- This provides a fun, easy way to eliminate the added germs to a party
- Aim at the candles, pull back and let it go! No batteries required!



GERMS

Spincredible Candle *Available Spring 2021*

Features & Benefits

Wholesale Cost: \$4.00/pc

- Brand new for 2021!
- This product plays "Happy Birthday melody, heat from the candles make the turbine spin and the charms cast shadows onto the wall when lights are turned off
- Easy assembly, memorable results!



Party Popper Cake Topper

Features & Benefits

Wholesale Cost: \$4.00/pc

- Currently our #1 Item!
- Each 2 pk comes with a packet of edible confetti that's made in the USA!
- Simply load the product with edible confetti, set on cake, light the wick and seconds later....POP! Your cake is now decorated with edible confetti sprinkles!
- <u>https://www.youtube.com/watch?</u>
 <u>v=2tf39LO3-8g</u>



Incredible Candles

Features & Benefits

Wholesale Cost: \$4.00/pc

- Best selling Birthday Candle on the market!
- Opens, spins, plays happy birthday!
- Floor display has lenticular header to show consumers how product works
- Safest of all similar product on the market
- <u>https://www.youtube.com/watch</u>
 <u>v=PEwLlaFKs_A</u>



Best Party Ever Birthday Rack Program

Features & Benefits

- Details coming soon....
- All encompassing Birthday Candle Program
- Sturdy metal spinning display
- Price Points from \$1.49-\$7.99





Die Cast Fast Track 72 pc Floor display <u>Features/Benefits</u>

Wholesale Cost: \$3.60/pc (Rack Free with Purchase)

- All Cars are 1 price point, 1 UPC
- All cars are 5" pull-back action with functioning doors and Motorcycles include kick stands and rubber wheels for play value
- All Motorcycles are licensed, have kick stands and rubber wheels for play value
- Over 48 styles of vehicles per display
- Loved by kids and adults!



Single Sided Die Cast Rack Item#1555 PK:84 (72 cars,12 motorcycles)



2-Sided Die Cast Rack Item#1556 PK:168 (144 cars,24 motorcycles)





Item#2555 24 pc Re-Order Assortment UPC: 6-41585-01555-5

Die Cast Fast Track 72 pc Floor display Features/Benefits

Wholesale Cost: \$3.60/pc

- Brand new for 2021!
- Available 1/15/2021
- All Cars are 1 price point, 1 UPC
- All cars are 5" pull-back action with functioning doors
- Officially licensed cars!
- Over 36 styles of cars per display
- On re-orders we will ship a new assortment of vehicles
- Loved by kids and adults!
- Great for stores not doing the permanent rack program!



5" Die Cast Cars 72 pc Assorted Dump Bin



ltem #: 1557

Master Case UPC: 206-41585-01557-3

Product UPC: 6-41585-01555-5

Case Pack: 72 pc assorted

Officially Licensed

Huge Variety!

Display Dims: 30" T x 15" W x 13.5" D

1 PRICE | 1 ITEM # | 1 UPC



OPENING DOORS / PULL BACK ACTION



Die Cast Fast Track 24 pc CDU

Features/Benefits

Wholesale Cost: \$3.60/pc

- All cars are 5" pull-back action with functioning doors and Motorcycles include kick stands and rubber wheels for play value
- All Cars are 1 price point, 1 UPC
- Loved by kids and adults!





Licensed Motorcycles

Features/Benefits

Wholesale Cost: \$4.00/pc

- All Motorcycles are licensed, have kick stands and rubber wheels for play value
- All Motorcycles are 1 Price Point, 1 UPC
- 12 styles of licensed motorcycles assorted in the display!
- Loved by kids and adults!





Motorcycle Floor Display Item#15701 48 pc Floor Shipper UPC: 6-41585-15700-2

Custom Semi- Trucks

Features/Benefits

Wholesale Cost: \$12.50/pc

- Great way to promote a store brand, give away or use as buying promotions!
- Custom 2' Long Toy Semi-Trucks!
- MOQ: 72 pcs per design
- Lead time: 30 days from proof sign off
- Master Pack: 12pcs
- Inner Pack: 6 pcs
- Die lines available upon request





Scent Factory Hand Sanitizers

Features & Benefits

Wholesale Cost: \$1.25/pc

- In Stock and shipping now!
- To combat the foul smelling unsafe product in the market, our new Scent Factory brand was developed using only the cleanest, highest quality ingredients and sweetest smelling scents. 65% Alcohol
- 12 assorted scents in total

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JFL has been in the hand sanitizer business for the last 3 years and has excelled in getting safe, great retailing product to our customers!



Scent Factory Hand Sanitizer FD Item#2000 Pack: 144 pcs Product UPC: 6-41585-02050-4 Master Case: 206-41585-02000-3 Dims: 15.25"L x 13.5" W x 30.5"H

Scent Factory Hand Sanitizer Assorted Open Stock Item#02050 Pack: 144 pcs Product UPC: 6-41585-02050-4 Master Case: 206-41585-02050-8 Master Dims: 16"L x 13"W x 11.5"H







Scent Factory Fresh & Clean Hand Sanitizers

Features & Benefits

Wholesale Cost: \$1.25/pc

- In Stock and shipping now!
- To combat the foul smelling unsafe product in the market, our new Scent Factory brand was developed using only the cleanest, highest quality ingredients and sweetest smelling scents.
- Our Fresh & Clean brand is infused with Aloe Vera and smells like fresh linen
- Available in 144 pc open stock as well as a 144 pc FD
- 65% Alcohol



Fresh & Clean Hand Sanitizer FD Item#2001 Pack: 144 pcs Product UPC: 6-41585-00869-4 Master Case: 206-41585-02001-3 Dims: 15.25"L x 13.5" W x 30.5"H

Fresh & Clean Hand Sanitizer Assorted Open Stock Item#869 Pack: 144 pcs Product UPC: 6-41585-00869-4 Master Case: 206-41585-00869-8 Master Dims: 16"L x 13"W x 11.5"H



To Order Call 800-837-7799



WITH





Display Dims: 30"T x 15" W x 13.5" D

Kooler Cozy

Features & Benefits

Wholesale Cost: \$3.50/pc

- Great item year-round, but ties best into Spring/BTS (College/Football Season)
- These are the only cozy's that cool your beverage!
- Simply place in the freezer and in 15 minutes these are ready for use!
- Assorted with 6 color combinations
- Includes Slim Can, Bottle and Standard Can sizes
- All 1 price and 1 UPC



12 PC CLIP STRIP

Kooler Cozy-Clip Strip Qty: 12 pc

Dr. Stinky's Scratch N Sniff Stickers

Features & Benefits

Wholesale Cost: \$1.00/pc

- Great item year-round, but ties best into BTS
- Teachers and students LOVE our stickers
- These are made through a micro encapsulation process in Toronto, Canada which allows our stickers to smell for years vs. days.
- We have over 150 stickers to choose from!
- We sell a 60 pc CDU or a 150 pc FD, but can custom pack lighter if necessary.









150 pc FD

Happy Pill

Features & Benefits

Wholesale Cost: \$2.50/pc

- Soft plush figure that giggles when squeezed!
- These are the perfect gift for putting a smile on someone's face!
- Assorted in 4 colors in a 24 pc CDU. Master Pack is 96 pcs.





Cotton Bandanas

Features & Benefits

\$0.70/pc in FD \$0.60/pc Open Stock (600,000 pcs available)

- In Stock and shipping now!
- Comes with assorted colors
- Available open stock and in a FD
- Multi-use item that sells • year-round!
- UPC sticker affixed to product
- Pricing based on shipment to **1** Location



Bandana Dimensions: 21.25" x 21.25"

HELP FLATTEN THE CURVE!

Item# 880F 144 Assorted Color **Floor Display**

Item# 880 144 Assorted Color **Open Stock**



To Order Call 1-800-837-7799

Germs Be Gone Hand Sanitizer

Features & Benefits

\$0.60/pc Open Stock, \$0.70/pc in the dump bin (89,000 pcs available)

- In Stock and shipping now!
- Enriched with Aloe Vera and Vitamin E
- 65% Alcohol
- Pricing based on shipment to 1 Location



CLEAN FRESH ANTIBACTERIAL HAND GEL

KILLS 99.99% OF ILLNESS CAUSING GERMS

Hand Sanitizer - Clean Fresh FD Item# 866F Qty: 192pc

> Display Dimensions: 18" w x 15" d x 32" t







To Order Call 1-800-837-7799

JFL 2 Oz. Hand Sanitizer

Features & Benefits

\$0.60/pc Open Stock, \$0.70/pc in the dump bin (336,576 pc available)

- In Stock and shipping now!
- 62% Alcohol
- Pricing based on shipment to 1 Location





KILLS 99.99% OF ILLNESS CAUSING GERMS

Hand Sanitizer - JFL 2oz FD Item# 869F Qty: 192pc

> Display Dimensions: 18" w x 15" d x 32" t







To Order Call 1-800-837-7799